

<b>Strategic Direction 1 TOBACCO-FREE LIVING</b>	
<b>Focus*</b>	<b>Enhance tobacco free living within the Fairfax Community</b>
<b>Opportunities for Change</b>	<ul style="list-style-type: none"> <li>a. Encourage tobacco free environments in public parks and common community areas (Tobacco)</li> <li>b. Increase the tax rate on packs of cigarettes purchased in Fairfax County (Tobacco)</li> <li>c. Develop and enforce tobacco free policies for public housing units (Tobacco)</li> <li>d. Encourage establishment of better exterior signage indicating smoking rules for area businesses, and encourage enforcement of existing policies (Tobacco)</li> <li>e. Advocate for Fairfax County policies to cover smokeless tobacco and other nicotine products if they don't already (Tobacco)</li> <li>f. Establish tobacco free campuses at NVCC and GMU; increase smoking cessation resources at colleges and universities; work with colleges/universities to provide smoking cessation resources (Tobacco)</li> </ul>
<b>Strategic Direction 2 ACTIVE LIVING AND HEALTHY EATING</b>	
	<b>Active Living</b>
<b>Focus*</b>	<b>Enhance opportunities for increased physical activity</b>
<b>Opportunities for Change</b>	<ul style="list-style-type: none"> <li>a. Develop program for easier access to applying for and funding of scholarships for low income families to increase participation in club sports and other organized recreational activities (Physical Activity)</li> <li>b. Provide increased transportation options for children to participate in organized sports clubs (Physical Activity)</li> <li>c. Increase opportunities for small employers to share or pool resources to provide amenities such as bike racks, showering facilities, gym facilities etc. (Physical Activity)</li> <li>Develop ongoing program to encourage non-motorized commutes to facilities (community centers, etc.) (Physical Activity)</li> </ul>
	<b>Healthy Eating</b>
<b>Focus*</b>	<b>Increase availability and affordability of healthy foods in institutional settings</b>
<b>Opportunities for Change</b>	<ul style="list-style-type: none"> <li>a. Work with Faith Communities in Action to coordinate guidelines for how to increase nutrition awareness at faith community sponsored events. (Nutrition)</li> <li>b. Work with PTAs, Teacher Associations and school communities to promote better nutrition and healthy eating in school environments and at school activities, including fundraisers and classroom behavior/learning incentives (Nutrition)</li> <li>c. Improve the nutritional quality of meals and snacks served by family childcare providers and daycare centers <ul style="list-style-type: none"> <li>o Promote nutrition guidelines for family childcare providers and daycare centers who do not</li> </ul> </li> </ul>

- participate in the Child and Adult Care Food Program (CACFP);
  - Encourage greater participation in the CACFP by family childcare providers and daycare centers, especially in underserved areas (Nutrition)
- d. Reinststate FMNP (Farmer’s Markets Nutrition Program) WIC and expand and promote Senior FMNP, SNAP and program benefits
- e. Work with local food providers (pantries, food banks) to increase nutritional value in food that is donated (Physical Activity)

<b>Strategic Direction 3 HIGH-IMPACT EVIDENCE BASED CLINICAL AND PREVENTIVE SERVICES</b>	
<b>Focus*</b>	<b>Promote community solutions for health education and disease prevention and management</b>
<b>Opportunities for Change</b>	<ul style="list-style-type: none"> <li>a. Promote community awareness and understanding of the issues regarding, ways to prevent, and services available to treat chronic disease (Access)</li> <li>b. Increase access to, and participation in, chronic disease self-management programs (Access)</li> <li>c. Promote prevention through the use of lay community health workers (Access)</li> <li>d. Participate in Million Hearts Virginia Campaign (Access)</li> </ul>
<b>Strategic Direction 4 SOCIAL AND EMOTIONAL WELLNESS</b>	
<b>Focus*</b>	<b>Enhance services that address social and emotional wellness</b>
<b>Opportunities for Change</b>	<ul style="list-style-type: none"> <li>a. Promote the use of effective practices to prevent and address bullying (Access)</li> <li>b. Enhance the availability of screenings and the resultant referrals to care for intimate partner violence (Access)</li> <li>c. Promote community awareness and understanding of the issues regarding, ways to prevent, and services available to treat mental illness (Access)</li> <li>d. Improve collaboration among military and civilian community support networks (Access)</li> <li>e. Implement a comprehensive suicide prevention program (Access)</li> </ul>
<b>Strategic Direction 5 HEALTHY AND SAFE PHYSICAL ENVIRONMENT</b>	
<b>Focus*</b>	<b>Community Planning Policies</b>
<b>Opportunities for Change</b>	<ul style="list-style-type: none"> <li>a. Continue promoting transit-oriented development (E&amp;I)</li> <li>b. Designate fields in each region of the county for open use (Physical Activity)</li> <li>c. Ensure access to parks, recreation and community facilities in urbanizing areas (E&amp;I)</li> <li>d. Include health impact assessments in development review (E&amp;I)</li> <li>e. Implement multimodal transportation system which emphasizes healthful travel of people rather than vehicles (E&amp;I) <ul style="list-style-type: none"> <li>○ Develop a network of safe, direct bike routes/bike lanes (Physical Activity)</li> </ul> </li> </ul>

\*Focus: Focus that was determined for the Community Transformation Implementation Plan. This focus was identified as a “Common Theme” among the opportunities for change which were prioritized by the Partnership for a Healthier Fairfax Strategic Issue Teams.

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